

2020/21 products catalogue

Deccan  
Healthcare  
Limited  
StoyWoW

*Indulge,  
feel Better.*

# 24



## YEARS

DECCAN HEALTH CARE

*Welcome to a world where ancient wisdom  
is infused with modern aesthetic.*

Deccan Health Care's Personal Care is authentic, modern skincare brand with its foundations in the ancient science of Ayurveda. A pioneer of Luxurious Ayurveda, today it has become the quintessential Indian beauty brand that combines the ancient beauty rituals of Ayurveda with a stylish, modern aesthetic for a more relevant emphasis on efficacy, sensorial experience and pleasure of usage. The Deccan Health Care standard for pure, fresh and natural. We believe that personal care products made of ingredients such as plants or their extracts, are balanced by nature and contain the vibratory energy that constitutes life. These contain all the purifying, nutritive and balancing properties necessary to nurture the skin and for eternal beauty. They are the perfect foods for the skin and body.



Deccan  
Healthcare  
Limited

StayWoW

*At Deccan Health Care,  
we're rooted in innovation.*

*Established in 1996, our founder, Dr. MINTO P GUPTA leading biotech-chemistry scientist along with his team, who drawing on the wisdom of a Ayurveda and modern Science formulates personal care range of innovative, plant-based products to heal, nourish, beautify, and transform.*

*Our fresh, innovative approach serving many consumers, across 20+ unique products, Deccan Health Care has won more than 25 awards for disrupting the industry and solving the toughest problems in nutrition science. Our drive to reveal the best version of you has only gotten stronger. We continue to break through industry standards, creating cutting-edge products that will transform your confidence, your outlook, and your everyday.*

*We are the science. You are 'Be Young'.*

*Because when  
brilliant Ayurveda & Science  
influences beauty,  
breakthroughs happen.*

**We're democratizing personal care with proven, skin-approved solutions.  
We know skin care is science, not magic, and better skin is closer than you think.**

We believe that personal care should be accessible to all. So, we're here to give everyone access to the skin care and information they need to treat their skin. Knowledge is power, and open and honest conversations are the place to start. It's our mission to empower you to take control of your personal health, starting with the products you use every day. So go ahead, apply with confidence.



# Indulge, feel Better.

## The Deccan Health Care Difference

Our founder comes from background in medicine, where safety and effectiveness were their top priorities. And, we've kept that same thoughtfulness in our research and development at Deccan Health Care. We maintain the highest quality standards by testing every single batch of products that we produce to make sure they're safe, effective, and don't compromise performance.

### Powerful Ingredients

#### **We know personal care is science, not magic**

To treat yourself, you've got to understand it. The skin condition. The causes. What the ingredients in your products actually do. From tried and true ingredients to cutting-edge technology, we're dedicated to changing the approach to Ayurveda & modern science based skincare with effective products that everyone can have access to.

Paired with science-backed education, we're helping you cut through the clutter to find a personal care routine you're excited to stick to... not just because it feels good, but because it works.

### Our Vision

#### **And better personal care is easier than you think**

Led by Dr Gupta, our team believes the road to better skin shouldn't feel overwhelming, confusing, out of reach, or full of empty promises. We're working to bring the best experience to everyone by opening the door to real questions, real answers, and real ingredients that deliver real results. So you can open the door to happy, healthy and glowing skin. The first step? Figuring out where your skin stands today.



# Made in India

Ayurveda & Modern Science inspired Personal Care

Our founder believes that caring for your

hair and skin with clean, non-toxic formulations is an essential part of overall health.

That's why each Deccan Health Care product relies on plants, herbs—not chemicals—to provide a superior level of performance.

So many formulations on the market offer effects that don't last and can even create new problems.

Our product doesn't cover up—it corrects with products that deeply penetrate to leave your hair strong and shiny and your skin and scalp soothed, calmed, and restored. And because our formulations are highly concentrated, you will use less to get superior results. Everything we put on our hair, skin, and scalp is absorbed into our bodies. This is why all of our products are made with plant-derived and natural ingredients, are sustainable and have real goodness of nature.

Scented with the exotic fragrance of essential oils and featuring the potent reparative and restorative ayurvedic ingredients, our products offer a luxurious experience and lasting results that have created a cult following in India.

**CLEAN, EFFECTIVE & SUSTAINABLE.**







*CONSUMER*  
*Personal Care*

Our premium personal care range from the house of Deccan Health Care that brings naturally-sourced ingredients, safe to use, sustainable packaging, best in quality products that pamper your body, skin and hair. Indulge yourself and enhance your body, skin, hair with the goodness of nature brought to your by our innovative range of products made with chosen exotic ingredients. Crafted with kindness and packed with the love of mother nature, these unique products will extol you.



*Hair*

*Body*

*Face*

*Dental*

*Quit Pain*

*Germo Free*

*BeeYing Body Wash*

*Men's Grooming*

*Hand Wash*

*Breathe Easy*







### BE YOUNG™ - Celebrity Nutrient Deep Pore Moisturizer

Looking for 24 hours of moisturization for your skin?  
 BE YOUNG™ - Celebrity NUTRIENT Deep Pore Moisturizer for all seasons. This super light moisturizer absorbs faster than regular creams and gives 24-hour hydration for a water-fresh glow! Enriched with Aloe Vera, Vitamin E and milk. nutrition helps restore the moisture balance to keep your skin soft and smooth. Its lightweight formula absorbs into the skin instantly without leaving any sticky feeling, making it ideal for all seasons, even in scorching summers. Enjoy it all throughout the year!



### BE YOUNG™ - Revolution™ Nutrient Talcum Powder

Talcum Powder envelopes you with alluring aroma and sparkle. This gentle powder softly caresses your skin while providing long lasting protection against body odor and perspiration. Loaded with natural ingredients like almond oil, jasmine oil, rose oil etc... this powder is gentle and effective , Also improves your skin complexion.



### 07™ Nutrient Foot Cream

A herbal solution for beautiful feet. Foot Care cream softens, soothes and protects foot skin from getting damaged, from cracked heels and dry feet. It deeply nourishes, moisturizes and repairs skin. Specially formulated to give you smoother softer feet , Contains natural ingredients that provides intense hydration and care.



### BE YOUNG™ - Revolution™ Nutrient Body Wash

A great shower routine starts with a super body wash. A great body shower gel refreshes, cleans and gets you ready to take on your day. Unique natural ingredient specially combined with Neem, Lemon, Aloe Vera, Cucumber Keep your beauty routine on trend with the BE YOUNG™ - Revolution™ NUTRIENT Body Wash.





### BE YOUNG™ - Revolution™ Nutrient Face Wash New

BE YOUNG™ - Revolution™ Face Wash formulated for all skin types and gentle enough for the sensitive eye area, it deep cleans pores while natural oil extracts help condition skin. Skin feels comfortably refreshed after cleansing—never tight, pulled, or parched. Great for all skin types, it's enriched with aromatic Tulsi, Neem, Cucumber and Lemon to add nature's goodness to the process.



### Celebrity Nutrient Brightening Serum

Brighten your skin like never before with the CELEBRITY NUTRIENT Brightening Serum This serum contains almond and vitamin E, moisturizes the skin deeply and its lightweight texture is perfect for any time, anywhere rejuvenation. Elevate your senses with its energizing aroma as you apply it on your face.



### BE YOUNG™ - Face Wash with Activated Charcoal & Pure Rose Extract

BE YOUNG Anti Pollution + Purity with Activated Charcoal Face Wash removes pollution from deep within the skin to give you a pollution-free glow with every wash. This face wash is infused with active ingredients like charcoal and pure rose to provide you cleanliness that goes beyond the realm of regular cleansers. This face wash also removes dead skin cells, revealing brighter skin.





### *BE YOUNG™ - Celebrity NUTRIENT Hair & Scalp Cleanser*

BE YOUNG™ - Celebrity Hair & Scalp Cleanser works to keep hair looking and feeling healthy, delivering the five benefits for beautiful & healthy-looking hair: smoothness, volume, conditioning, strength, and shine. Nourishing shampoo is a blend of Shikakai, Reeta and Aloe vera natural proteins to gently cleanse hair and invigorate the scalp for fresh growth and healthier shine.



### *Revolution™ NUTRIENT Hair & Scalp Cleansing Shampoo*

This special purifying and repairing formula has been designed using nature's cleansing plants to clean and protect your hair and scalp, leaving you with a revitalizing sensation to invigorate your senses. Hair & Scalp Cleansing Shampoo, cleanses to create body and bounce. Rich in organic and natural ingredients, it's formulated with Henna, Neem and Shikakai create body, volume, and bounce by balancing and removing excess oils from the hair shaft, without compromising the integrity of the hair. It's enriched with Basil which restores, heals, moisturizes and strengthens hair follicles and the hair shaft, resulting in stronger, healthier hair.



### *BE YOUNG™ - Celebrity NUTRIENT Hair Serum*

Luxurious yet ultra-light, hair Treatment Serum is instantly absorbed by the hair for a silky, smooth finish with a noticeable shine. It is the perfect choice for healthy maintenance of hair. Hair Serum has combined the natural properties of nutrients and organic essential extracts of shikakai and almond to create an absorbant hair treatment serum. This works to delivering the benefits for beautiful, healthy-looking hair: smoothness, volume, conditioning, strength, and Shine. Almond helps reduce hair loss. Suitable for all hair types.



### *BE YOUNG™ - Omega-3 Hair Oil*

Give your hair the love it deserves with Omega 3 advanced hair oil. Use this rich oil combined with the goodness of Omega-3,6,9 and Jasmine Oil on hair to provide moisture and nourishment. Easily absorbed, the oil is non-greasy and can be used to condition hair whilst adding shine and reducing frizziness. Balances pH Levels and Sebum Production: Flax seeds help balance pH levels and oil production.







### BE YOUNG™ - Revolution Nutrient Toothpaste (Omega 3)

BE YOUNG™ - Revolution Toothpaste (Omega 3) is specially formulated, containing Omega-3 fatty acids, which have been linked to potential improvement in dental health benefits. The anti-inflammatory effects of DHA, as well as their fatty acid ethyl esters, inhibit the growth of oral pathogens in your mouth which leads to bad breath and infections in the mouth. The antiseptic and anti-inflammatory properties of Laung (clove) contributes to making this product furthermore important as it has a unique formula which replaces fluoride (a harmful chemical) that is seen in most other toothpastes.



### Revolution™ Nutrient Toothpaste (Herbal)

Herbal toothpaste brings to you a unique blend of Herbal extracts for healthier teeth and gums. This herbal toothpaste strikes a perfect balance between the science and Nature's herbs like Haldi, Neem, Vajradanti which are known for Oral care. Brings to you the best of both nature and science Has a pleasant herbal taste.



### BE YOUNG™ - Revolution Toothpaste Complete Natural Dental Care with Activated Charcoal

Presenting innovative new teeth whitening Toothpaste with natural ingredients that brightens your smile! It naturally cleanses your teeth without any harsh dental-grade whitening peroxides. With the power of Activated Charcoal, Laung (Clove) Ext., Omega-3 nature's best purifies and detoxifiers, this unique formula clears your teeth over time and helps remove stains from a number of causes like coffee-stains, wine, cigarettes, and more - all without harsh chemicals or bleach.



# Live Pain Free,

*Get Back to Life.... Today*

## QUIT PAIN POWER NUTRIENT GEL

QUIT PAIN POWER NUTRIENT GEL is a pain relief gel which provides effective relief from muscle pain, strains, sprains, spasms and cramps. Scientifically formulated with ingredients such as Capsaicin, Menthol and Linseed oil, it provides effective relief from backache, knee pain and shoulder pain. It gets absorbed easily and provides long lasting relief from the pain and discomfort





# Your Choice Your Pride

## BE YOUNG™ - Revolution™ Nutrient Shaving Cream

Simple. Honest. Classic. That's the BE YOUNG™ - Revolution™ Shaving Cream promotes Smooth shaving to provide the ultimate close shave and recreate the barber experience—at home. Aloe barbadensis to keep hair soft and moisturized, Curcuma longa to nourish skin and beard hair, and Tulsi and Neem to help the blade glide to help prevent razor burn and rashes. Omega 3 refreshes and tones all skin types while moisturising skin to guarantee the perfect shave.





GERMO  
FREE



*Clean Hands Deserve  
Two Thumbs up*

**GERMO FREE SANITIZER**

When we step out of home, our hands touch many common surfaces like elevator buttons, cab doors, train handles, or grocery carts that are a breeding ground of bacteria and viruses. Using an alcohol-based sanitizer when out of the home to prevent the spread of bacteria and viruses. When out of home, use GERMO FREE sanitizer which has 70% alcohol content, and gives you instant germ protection without water. This antibacterial hand sanitizer gel has glycerine and aloe vera that leaves your skin feeling fresh and supple. This quick-drying, non-sticky formula also comes in a convenient size pack.





# Live life **Hands on**

## *BE YOUNG™ - Revolution™ Nutrient Hand Sanitizer & Cleanser*

BE YOUNG™ - Revolution™ NUTRIENT Hand Sanitizer & Cleanser  
Pure Hands Deep Cleansing Tulsi and Lemon Hand Wash is enriched with natural ingredients such as tulsi and lemon. Known for its detoxifying, purifying and antimicrobial properties, Tulsi helps to protect your hands by killing 99.9% of germs, while lemon with its refreshing and deep cleansing action leaves your hands fresh and clean. This handwash is ideal for removing grease and tough odours.





*Designed to be gentle on skin  
influence your mood  
as you shower*







### Bridal look Ubtan body wash

As per Indian traditions, Ubtan helps the bride to flaunt A radiantly glowing skin on her wedding, as it removes the tan and brightens her complexion. Indian beauty paste is applied on brides-to-be a few days before the D-Day is something that's become A ritual for many of us. We bring that secret to you with our Bridal Look India Ubtan Body Wash, with traditional natural ingredients like Chickpea flower, known for their exfoliating and skin rejuvenating property. Bridal ubtan body wash has a blend of natural ingredients like Almond Extract, Vitamin E and antioxidants that help in removing deep-seated dirt. Omega 3 helps to prevent fine lines and dryness. Moisturize your skin and even out your complexion with the help of Saffron and Turmeric. Rose water helps to tone and protect skin from environmental damage. It supports in removing skin imperfections, control excess oil and soothe skin.



### Hawaiian aqua body wash

Hawaiian aqua body wash has a fresh-aquatic fragrance that reminds you of cool ocean breeze and gently rushing waves. This body wash generates loads and loads of foam to make your bathing experience evoke memories of a seaside holiday. Premium natural ingredients such as pure Shea Butter and Vitamin E give your skin ample moisture and nourishment. Your skin loves it !!!



### Royal Tea Tree body wash

Royal tea tree body wash has a cool minty fragrance that feels like a shot of instant energy. This body wash has been enriched with premium natural ingredients such as pure Shea Butter, Tea Tree & Aloe vera, and Vitamin E to give your skin healing, nourishing and reviving care. Plus, it creates loads and loads of lather that adds a luxurious feel to your bathing ritual.



### Italian rose body wash

Italian rose Body Wash has an enchanting sweet-floral fragrance that reminds you of a garden full of blooming lush roses. The formulation of the body wash is with pure Italian Rose Extract, Shea Butter and Vitamin E, all excellent ingredients that are really great for your skin. Bathing with this body wash leaves you smelling like roses and feels like an expensive spa experience!



# Essential Oil Steam Vapours

## Breathe easy

Wondering how to soothe a congested nose and throat? Use Breathe Easy drops with its targeted intense cooling and powerful decongesting formula to vaporize your sore throat pain right where you need it. With the goodness of Eucalyptus & Tea tree oils, relieves headache due to cold and pain due to sore throat and sore mouth. Helps in decongesting Sinus. The cooling power of Menthol.





*Deccan Health Care Limited*

Customer Care : 1800274338 | [www.beyoungstore.com](http://www.beyoungstore.com)